

Beat: Technology

## **SOLAR BUSINESS FESTIVAL 2018 IN TEXAS**

### **THE MOST LEADING SOLAR CONFERENCE IN USA**

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**USPA NEWS** - Organized by Global Attain Advancement, LLC (GAA), also known as GAA Exhibitions & Conferences, Solar Business

Festival (SBF), brought together solar & storage companies involved in the Texas's market, companies looking to expand into Texas, companies looking to grow their business beyond Texas, and energy consumers. The Festival was held on November 27 - 28, 2018 at Sheraton Austin Hotel in Texas.

Held under the umbrella of Texas Solar Business Week, the Solar Business Festival (SBF) was the leading solar conference and exhibition in Texas, held in Austin, the state's capital city.

According to Bako Ambianda, Chairman and CEO of Labacorp Group of Companies, "Solar Business Festival is the leading solar conference and exhibition in Texas, that provides a significant business platform for knowledge sharing, connectivity, marketing, and sales."

The two-day conference segment features a wide variety of sessions on all component of doing a solar and storage business in Texas, microgrids & energy storage, project financing, distributed grid, solar initiatives & innovations, utility integration, community solar projects, policies and incentives, market growth opportunities, international solar market opportunities, and more.

Solar Business Festival featured conference tracks include Commercial Buildings Energy Forum, Sustainable Homes Forum, Energy Storage Forum, Clean Technology Forum, Smart Grid Forum, among others.

The Solar Business Festival (SBF), has an endorsement from Greg Abbott, Governor of Texas; Steve Adler, Mayor of Austin; Congressman Lloyd Doggett, representing the 35th District of Texas, and United Nations Global Compact, with support from national solar & development organizations.

Referring to the Global Attain Advancement's press release, the 2017's edition of Solar Business Festival had more than 800 delegates, almost 60 exhibitors, and more than 100 speakers, with participants from Texas, California, Colorado, New York, Chicago, India, Florida, Nigeria, Mexico, Kenya, Germany, China, and much more.

Previous Solar Business Festival's edition in 2016 hosted high-level directors, managers, and senior executives from Alba Energy, Curtiss-Wright Corporation, NRG Energy, GE, Tesla, Seraphim USA, Kaco New Energy, Vivint Solar, CB&I, Sunpower Corporation, CLEARResult, HP American Energy, Zpryme, Isolux Corsan, Uptown Solar, Solar Electric Texas, NATIVE, NanoPV Solar USA, Buenavista Renewables, BrightEnergies, Canvas Properties, and Mission Solar Energy, among others.

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Alain Coomlan TCHEGNON

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